

Undercover Tape™

Ditch The Itch!

What is Undercover Tape?

A simple solution to what for some is an annoying sensation.

Undercover Tape is a self-adhesive fabric tape designed to cover up itchy seams. The special adhesive formula is hypoallergenic and latex-free to ditch the itch! This latex-free self-adhesive tape acts as a barrier between anyone and their irritating seams/tags on clothing, hats, socks, or anything that keeps one from feeling their best.

Undercover Tape was created by two moms on a mission. Michele Naftal and Michelle Isrow wanted to solve a problem that many parents and individuals experience – pesky tabs, irritating seams and itchy sequins on clothing.

1 in 6 children experience sensory challenges sufficient to disrupt their academic, social, and/or emotional development.

– Springer Science Study



**Undercover Tape Creators,
Michele Naftal & Michelle Isrow**

“It is important for Lekotek to provide our families with not only toys for children with special needs, but also resources like Undercover Tape to help them find solutions. Undercover Tape can make daily routines like getting dressed easier. An itchy tag could put a kink in the entire morning for a family that has a child with sensory issues. Products like Undercover Tape give families the power to get out the door on time without meltdowns about itchy clothing.”

– Hayley Anderson,
Manager of Family Services & Partnerships at the National Lekotek Center